

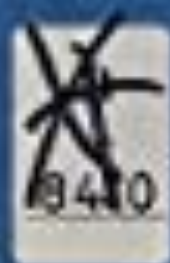
Ethnostatistics

David Boje and Grace Ann Rosile
Cabrini University Doctoral Seminar

ETHNOSTATISTICS:
Qualitative Foundations
for Quantitative
Research

Robert P. Gephart, Jr.

QUALITATIVE
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12



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Ethnostatistics Example

- Using an ethnostatistical analysis to interpret data: The Nike case.
- Article (PDF Available) in Organization Management Journal 5(3):119-131 · December 2008 with 182 Reads
- DOI: 10.1057/omj.2008.12
- Cite this publication
- Nancy E. Landrum
- 13.47Loyola University Chicago
- David M Boje

Enron Ethnostatistics

- Using the ethnostatistics methodology to reconcile rhetoric and reality: an examination of the management release of Enron's year end 2000 results
- Article (PDF Available) in Qualitative Research in Accounting & Management 1(September):1-16 · July 2004
- Smith, Boje & Gardner