

# Antenarrative Prospective Sensemaking

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Cabrini University Doctoral Seminar

# Abstracting

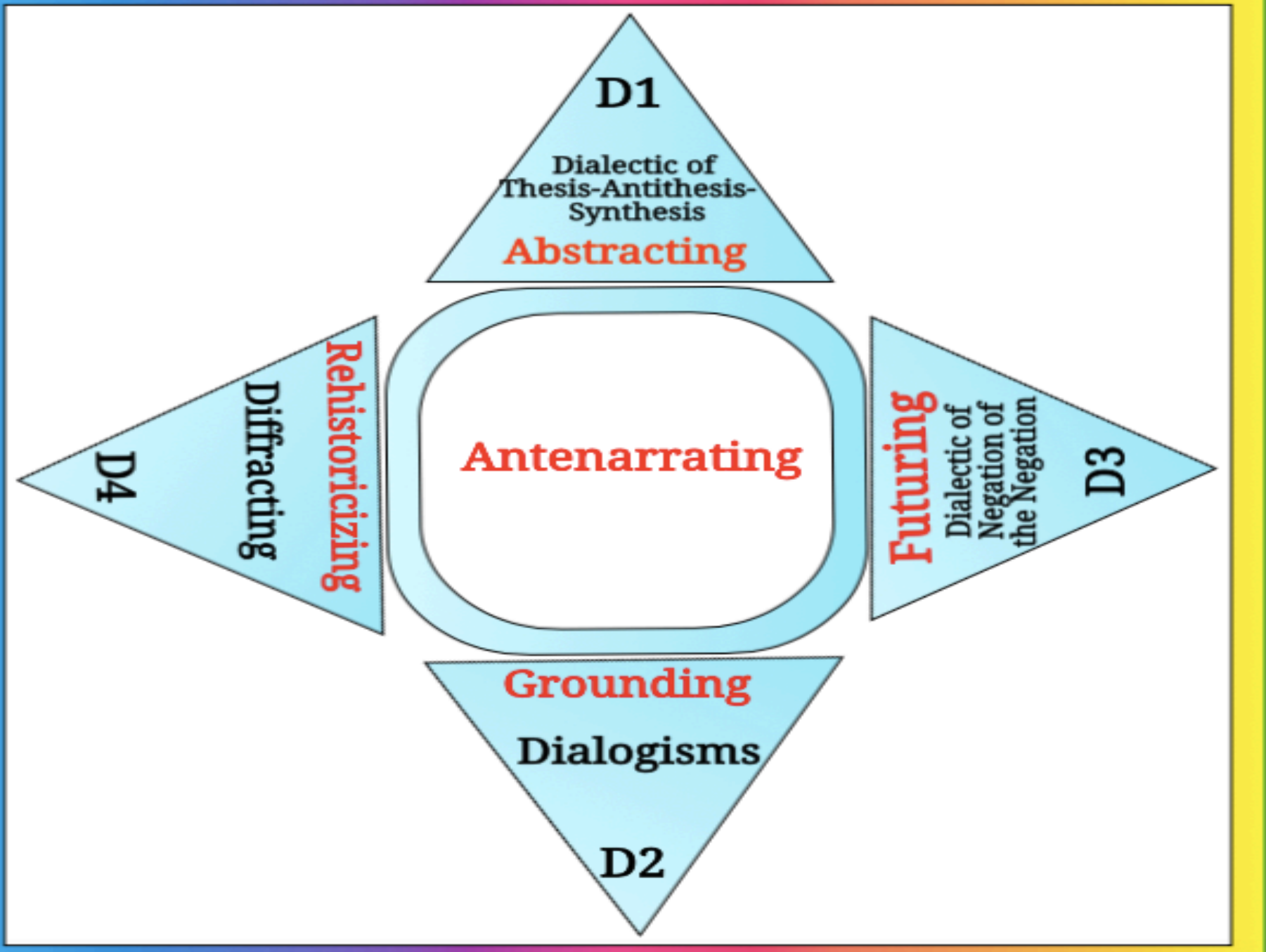
Rehistoricizing

## Antenarrating

1. What is BEFORE (forehaving)?
2. What is BENEATH (foreconcenting)?
3. What is BETWEEN (forestructuring)?
4. What is BEYOND (foregrasping)?
5. What are the BETS (foretelling)?
6. What is BECOMING (forecaring)?

Futuring

# Grounding



**D1**

Dialectic of  
Thesis-Antithesis-  
Synthesis

**Abstracting**

**Antenarrating**

**D3**

**Futuring**  
Dialectic of  
Negation of  
the Negation

**D2**

**Grounding**

**Dialogisms**

**D4**

**Rehistoricizing**  
**Diffracting**

# Haley & Boje, 2014; Boje, Haley, Saylor, 2016

	Past	Present	Future
Global	<ul style="list-style-type: none"><li>● Chivalric Adventure</li></ul>		<ul style="list-style-type: none"><li>● Folkloric</li></ul>
Mixed	<ul style="list-style-type: none"><li>● Romance Adventure</li><li>● Rogue, Clown &amp; Fool</li></ul>	<ul style="list-style-type: none"><li>● Historical Inversion</li><li>● Biography</li><li>● Rabelaisian Purge</li></ul>	<ul style="list-style-type: none"><li>● Idyllic</li></ul>
Local		<ul style="list-style-type: none"><li>● Everyday Adventure</li></ul>	

Using Mikhail Bakhtin's typology of nine space–time conceptions and directed observations of McDonald's Corporation, we show how multinational enterprises (MNEs) create narratives of internationalization to mitigate the risks...

# Storytelling Paradigm

The **Abstracting** Thesis-Antithesis-Synthesis (TAS) dialectic is a *synthetic temporality* which is not **Grounding** in the *material environment* or in *elementary praxis* or in the **Futuring** of its own prospective sensemaking **Antenarrating** possibility directions in *Negation of the Negation dialectic* (N of N). Rather the retrospective narrative sensemaking is **Rehistoricizing** by abstracting, reductionism.

**D1**

Dialectic of  
Thesis-Antithesis-  
Synthesis  
reductionism

**Abstracting**

**Antenarrating**

**Before,  
Between,  
Beneath,  
Beyond,  
Becoming, &  
Bets on the  
Future**

**Futuring**

Dialectic of  
Negation of  
the Negation

**D3**

**Grounding**

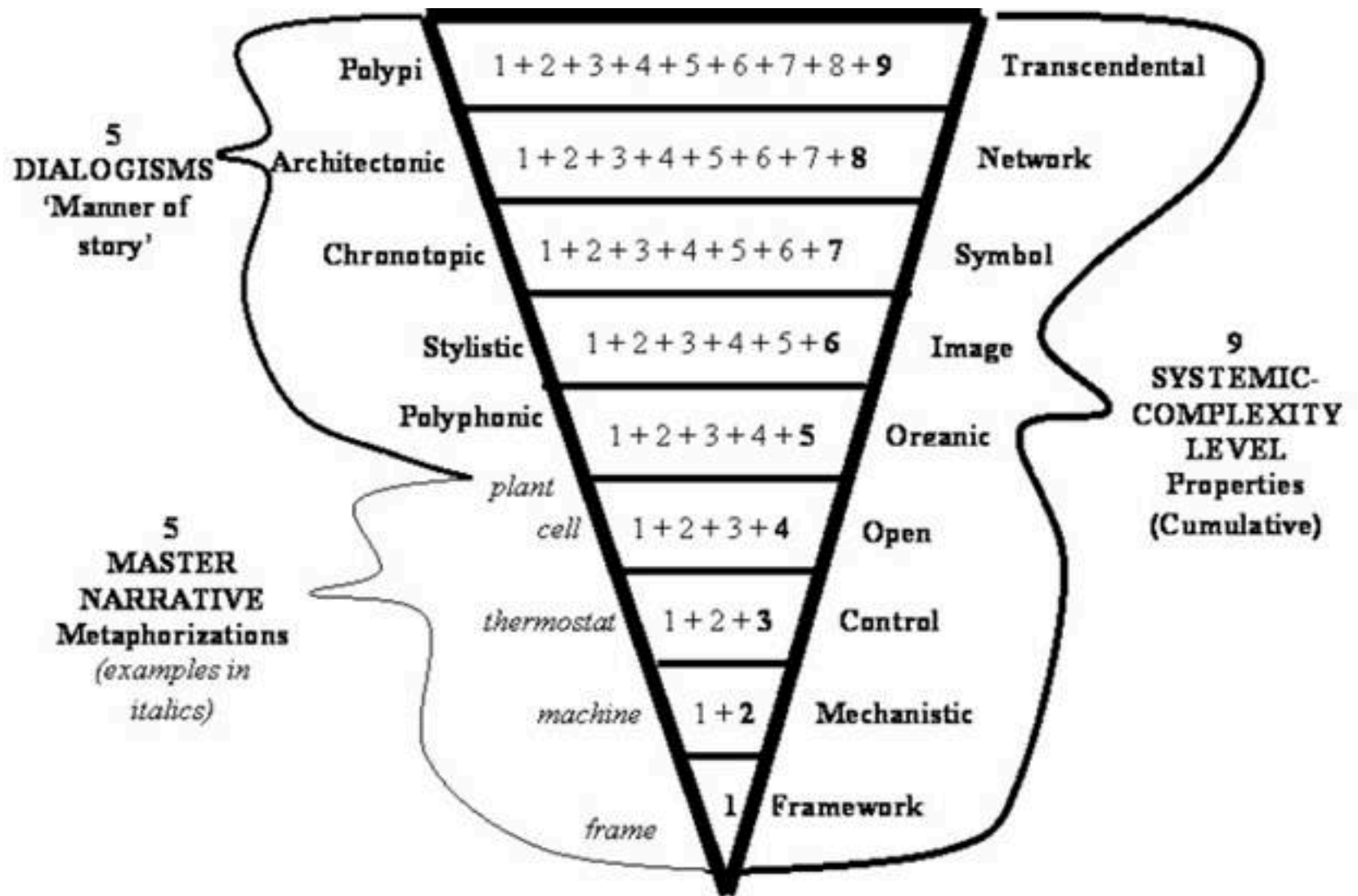
Dialogisms:  
Polyphonic,  
Stylistic,  
Chronotopic, &  
Architectonic

**D2**

**Rehistoricizing**

Diffracting  
many waves of  
the past through  
the aperture of a  
Futuring  
pathway

**D4**



**FIGURE 1: STORYTELLING ORGANIZATION MODEL OF SYSTEMIC COMPLEXITIES & DIALOGISMS**



# DIALECTICAL Thesis-Antithesis-Synthesis

Petrified Narratives  $\longleftrightarrow$  Counternarratives

**D1**

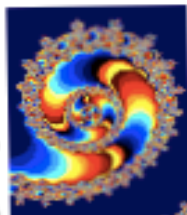
Abstracting



**D3**

F1  
F2  
F3  
F4

**DIALECTICAL**  
Negation of the Negation



**DIFFRACTING**  
Many Pasts

P1  
P2  
P3  
P4

**D4**

Rehistorizing

Grounding

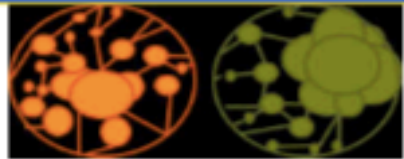
Living Stories  $\longleftrightarrow$  Counterstories

**DIALOGICAL**





Virtue Ethics  
Aristotle



Ethics of Care  
Heidegger

DIALECTICAL  
Thesis-Antithesis-Synthesis

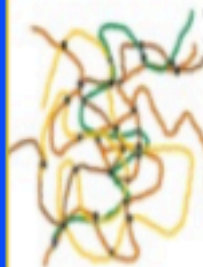
Petrified Narratives ↔ Counternarratives

D1

Abstracting

Anti-Narrative

DIFFRACTING  
Many Pasts



P1  
P2  
P3  
P4

D4

Rehistoricizing

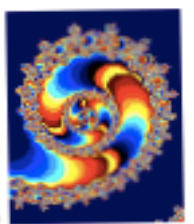


Futuring

D3

DIAGNOSTIC  
Negation of the Negation

F1  
F2  
F3  
F4



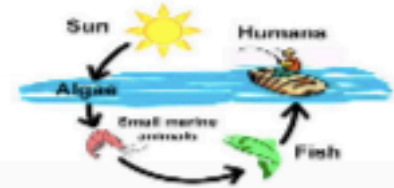
Anti-Story

D2

Grounding

Living Stories ↔ Counterstories

DIALOGICAL



Moral Answerability  
Mikhail Bakhtin  
&  
Moral Accountability  
Judith Butler

Terrestrial  
Ethics

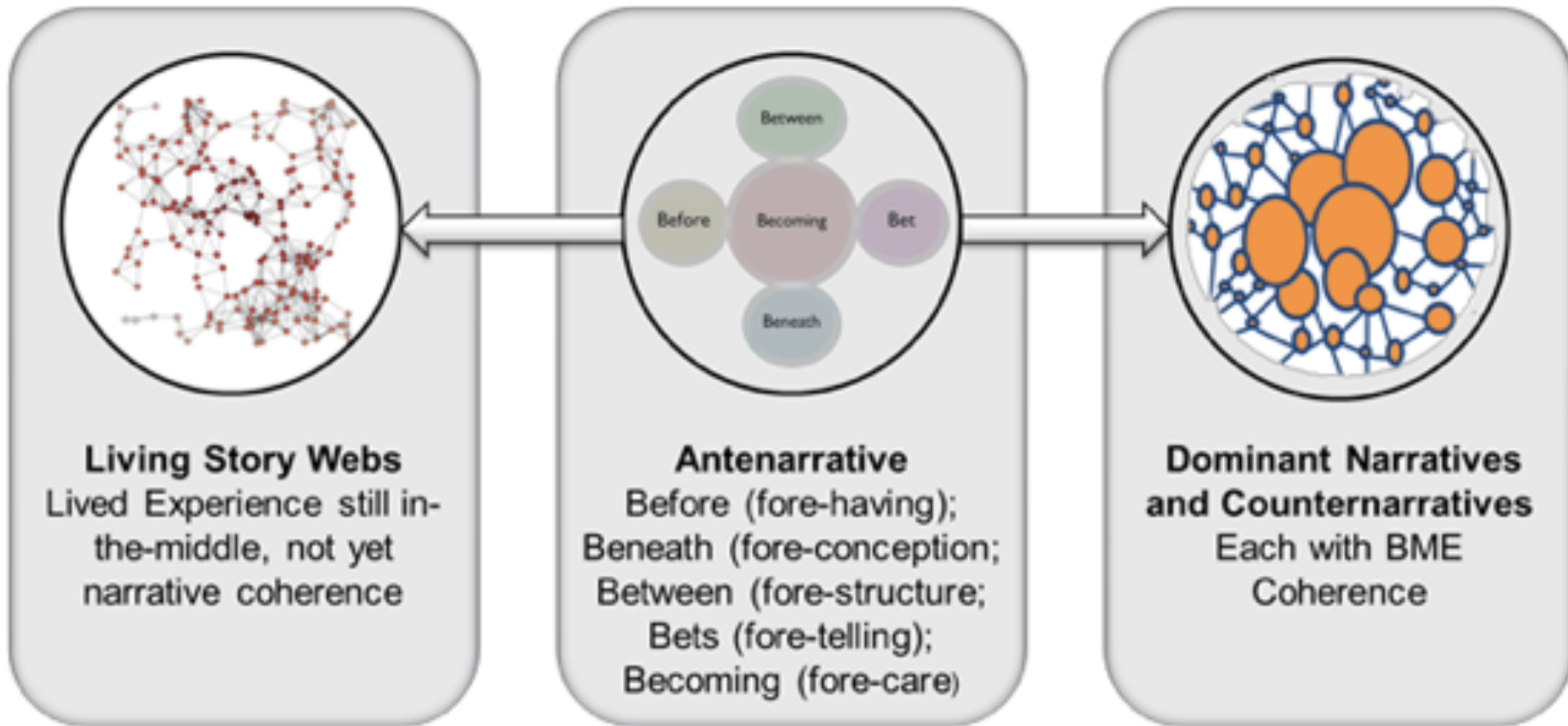

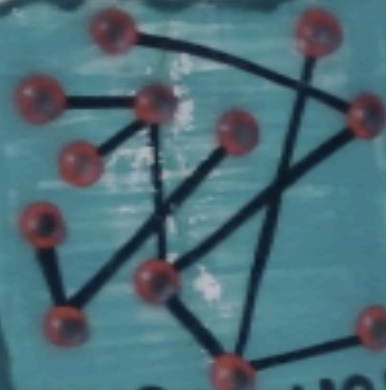



Figure 5: Drawing of Antenarrative relations by Marita Svane (see Boje, Svane, Henderson & Streval, in press; Svane & Boje, 2014; Svane & Boje, 2015; Svane, Boje & Gergerich (2015); Enang & Boje, 2017; Enang, Boje, Rosile & Sminia, 2017)



CYCLICAL



ASSEMBLAGE



SPIRAL



B M E  
LINEAR