**PLAYBILL PROGRAM AD SALE FORM**

We have a special ‘*Early Christmas’* performance of Veterans Theater. One ad takes your message through one FULL season 2015-2016:

 Our December 2nd EARLY CHRISTMAS production in Rio Grande Theater has 421 seats

 Our February 25th 2016 Albrqueuque performance is the the Social Work Conference

 We are planning two more 2016 performances

 Your ad is permanent for the entire season

 We include your ad & logo and link on our website at no extra cost - [http://veteranstheater.com](http://veteranstheater.com/) and on our blogs

In Total, we will print over 1,000 playbills in 2015-2016

***We at Veterans Theater*** **believe every veteran is a star!**Ad sales make it possible to continue offering experiences enabling veterans to discover and develop their own unique talents through theater. ***Veterans Theater*** is a nonprofit organization dedicated to providing the best Theater of Social Change and Justice in New Mexico and appreciates your support. Let all their stars shine! Feature your ad in the ‘Early Christmas' Playbill: Provide a camera ready copy of your ad or business card with payment in full.

**Next Ad Deadline: Friday, November 12, 2015.**

Thank you for your support! - David M. Boje, Ph.D.

**FILE FORMAT**

JPEG GrayScale (200-300)

PDF with all fonts embedded

TIF Grayscale, or

Enclose Business Card

**ARTWORK**

Must be ready to publish. If you need our layout help, additional creative services charge ($30). Send your ad copy as high resolution file to David Boje at 4700 Dunn Drive, Las Cruces NM 88011 or scan and email ad copy to david@davidboje.com

**PAYMENT INFORMATION**

Payment is due at the time of sale. Please make checks payable to: VETERANS THEATER. Please complete this contract and return with payment to David Boje at 4700 Dunn Drive, Las Cruces NM 88011 or scan and email to david@davidboje.com

Sponsor’s (Purchaser’s) Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone \_\_\_\_\_\_\_\_

Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is your order?

\_\_\_\_Full page Color Ad- Back Cover $500 \_\_\_\_Full Page Color AD $400

\_\_\_\_Full Page Black & White Ad $200 \_\_\_\_Half Page Color Ad $170

\_\_\_\_Half Page Black and White Ad $140 \_\_\_\_Quarter Page Color Ad $120

\_\_\_Quarter Page Black and White Ad $100 \_\_\_\_Business Card $70

\_\_\_\_Your name and one line of well-wishing $20 What is your name and one liner \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_Just your name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ as well wisher to Veterans Theater $10

Layout/Design Fee (Optional $30) \_\_\_\_\_\_\_\_\_\_

Total Due: $\_\_\_\_\_\_\_\_\_\_\_\_\_ Please make all checks payable to VETERANS THEATER

\_\_\_ Yes, I need a non-profit tax donation receipt

SPECIAL NOTES: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Veterans Theater strives to make each ad stand out by carefully reviewing the playbill layout prior to printing.

Thank you for your support of PlayBills for one season.